

*announcing the  
third annual...*

INTERNATIONAL

# WINE LABEL DESIGN COMPETITION



**SEEKING  
THE FINEST  
IN WINE LABEL DESIGN**

**Submission deadline: May 1, 2012.**

**Label designs completed between January 1, 2011  
and April 20, 2012 are eligible.**

For more information, rules and regulations—  
and to see the 2010 and 2011 grand prize  
winners—visit **[iwldc.org](http://iwldc.org)**.

All proceeds benefit the Community  
Action Napa Valley Volunteer Center.



## **JUDGES**

**Pascal Durand** -  
*ENESAD at the University of Burgundy*

**Tim Gaiser** - *MS, Director of Education,  
Court of Master Sommeliers Americas*

**Javier Merino** - *Management and Marketing  
Professor, University of Mendoza, Argentina*

**Pierpaolo Penco** - *Director, Executive  
Masters in Wine Business Program, MIB  
School of Management, Trieste, Italy*

**Liz Thach, PhD** - *Wine Business  
Professor, Sonoma State University*

**Paul Wagner** - *President, Balzac  
Communications & Marketing*